

Press Release

27/03/2025

Quality & Reliability Event: Presentation of Strategic Planning and New Corporate Identity

Quality & Reliability held its traditional New Year's celebration event on Thursday, March 27, 2025, at Koumkan Bar, in a warm and festive atmosphere, with the presence of executives and representatives from all companies of the Group. During the event, the Group's CEO, Mr. Panagiotis Paschalakis, presented the company's strategic plan, highlighting the two recent acquisitions in the field of cybersecurity with SYSTECOM, and the acquisition of 51% of SQUAREDEV, a specialized company in artificial intelligence. He emphasized the successful trajectory and consistent performance of Quality & Reliability over the years. As he noted, the Group's growth strategy is based on consistency, innovation, and continuous investment in human capital. He also outlined the Group's investment plan and future development strategy for the upcoming period. Following that, the Group's Vice President, Ms. Eirini (Rena) Nikolopoulou, presented the Group's outward-looking strategy and unveiled the new corporate identity, introduced in light of the company's second recent acquisition.

Ms. Nikolopoulou notably stated:

"Today, we stand at the threshold of a dynamic new era for our company, as the Group's growth is now accelerating at an exponential pace. In this new chapter, it is essential to have a corporate identity that reflects our scale, strength, and the holistic approach we are adopting through the integration of new companies and services.

Our new corporate identity represents exactly this UNION OF FORCES and a total offering approach to the market, highlighting the breadth of our services with innovative solutions and products, primarily targeting the private sector. United, we move forward with determination and vision!"

The event concluded with a speech by the Group's President, **Ms. Sofia Sotirakou**, who stated:

"We warmly welcome to the QnR family our new partners — the teams of SYSTECOM and SQUAREDEV — and I assure you that our commitment to continuous innovation and growth through investment remains unwavering.

Για περισσότερες πληροφορίες ή διευκρινίσεις μπορείτε να επικοινωνήσετε με την κα. Ελίζα Καραμπετιάν-Νικοτιάν Υπεύθυνη Δημοσίων Σχέσεων & Διαφήμισης, τηλ. 210-8029409 (ekar@qnr.com.gr)

Το παρόν Δελτίο Τύπου αποτελεί δημοσιοποίηση εμπιστευτικών πληροφοριών από την QUALITY&RELIABILITY Α.Ε σύμφωνα με τον Κανονισμό (ΕΕ) 596/2014 (16 Απριλίου 2014) και τον Ν. 3556/2007.

I look forward to witnessing our future successes and achievements together.
Thank you all for your dedication!"

The evening served as an opportunity for meaningful exchange of ideas, strengthening of inter-team connections, and the cultivation of a shared growth-oriented culture.

In the spirit of unity and progress, the event concluded with the Group's core message that brings everyone together:
"Together we thrive."

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